

**2023**  
**90+ Entries**

L A S V E G A S  
**PRIDE**

**WELCOME!**

PRIDE Night Parade Meeting  
Wednesday,  
2023

PARADE IS 10/6/23

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# PRIDE 2023 Theme

- ❖ Red and WILD!!!
- ❖ We are celebrating 40 Years of Las Vegas PRIDE!
- ❖ 40 is RUBY anniversary and we are RED
- ❖ Strawberries are RED – WILD Strawberries



# PRIDE Parade Team

- ❖ Las Vegas PRIDE Team are ALL Volunteers
- ❖ We ALL want to have a safe and fun event – don't throw items, nothing unsafe, drive safely
- ❖ Please be kind and help us make the event a success!
- ❖ Please know your lineup order and help us keep in order – communicate who your neighbors are and be sure to flow in the correct order

# PRIDE Parade Need to Know

- ❖ **NO FIREWORKS – These are illegal – Fire Dept will be present to inspect all entries – Fire Dept will be present along Parade route to ticket violations to fire safety on-site**
- ❖ Don't overcrowd your float/vehicle
- ❖ Don't overheat your vehicle – don't idle with the vehicle on
- ❖ Do NOT THROW items

## SAFETY 2023

We work extensively with LVMPD, CLV, and private security for event safety.

- Dial 311 for non-emergency
- Dial 911 for emergency

**Our #1 threat is a vehicle – if you see something call 911 or 311 Immediately**

# Don't Forget

- ❖ Check In between 4:00 and 6:00 with your street captain
- ❖ Number placement on passenger side so judges can see it
- ❖ Please follow all instructions from Parade Team and Police/Security!
- ❖ Please keep in order
- ❖ Have Fun! Show your PRIDE!

The logo for Las Vegas Pride. The words "LAS VEGAS" are in white, uppercase, sans-serif font. Below them, the word "PRIDE" is in a large, bold, sans-serif font, with each letter filled with a different color of the rainbow spectrum: P (red), R (orange), I (yellow), D (green), and E (blue/purple).

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# ENTRY DESIGN

PRIDE Night Parade  
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# Vehicles / Floats

- Max height is 16'
- Needs to make a turn
- Must be street legal while not on the Parade route (before and after the Parade)
- **NO FIRE**
- **DO NOT OVERCROWD**
- **BE SAFE**







# PARKING

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# Parking

**There is no parking allowed at the staging area - anyone who parks in private parking areas will be towed or booted!**

We suggest parking at:

- Fremont Experience/Neonopolis
- 500 S Grand Central Parkway
- USE THE LOOP SHUTTLE

# Meeting at Staging Area



- ❖ Road closure begins at 3pm and roads are closed at 5pm
- ❖ Check in early and communicate to your group your assigned staging area to meet you there
- ❖ There is no parking in the staging area
- ❖ Parking at Clark County Government Center is nearby and avoids most closures
- ❖ Walking is an option – use The Downtown LOOP
- ❖ Additional Paid Parking downtown is an option (check times and pay – parking may be at a cost and we do not control)

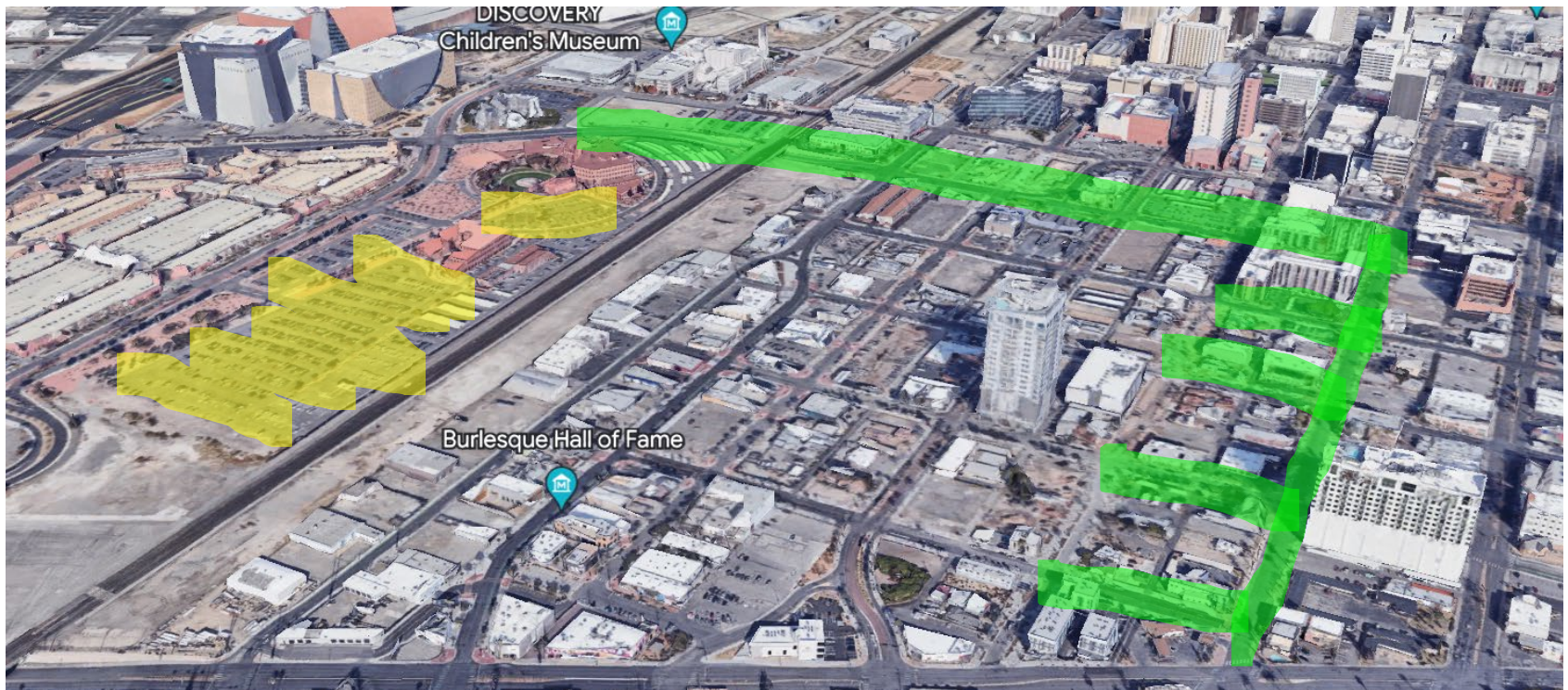
# Additional PAID Parking





# SUGGESTED FREE Parking

Park at Clark County Government Center  
500 S Grand Central Parkway  
Ride Downtown Loop or walk to staging area



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**PRIDE**

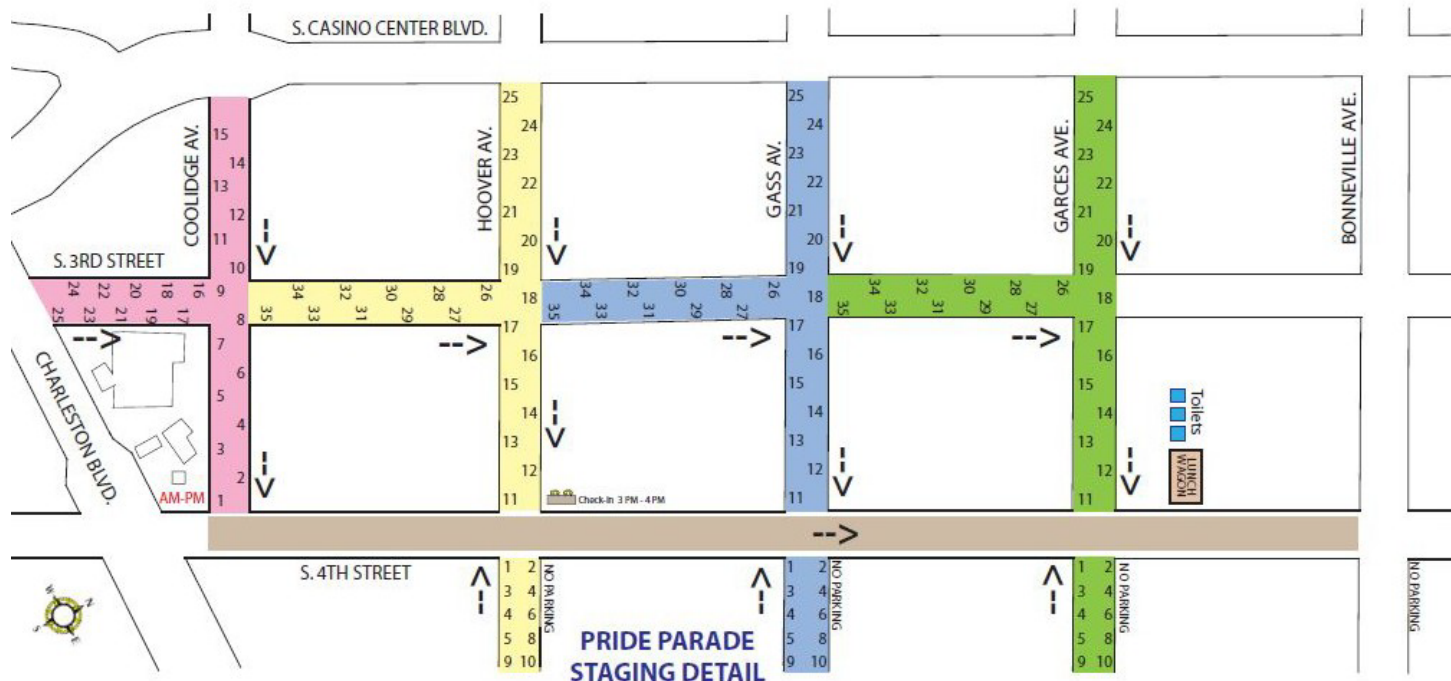
# CHECK IN

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# Staging Area Details

- ❖ You will be assigned a staging area (posted on Parade Page)
- ❖ Your team can meet you at your staging area
- ❖ When Parade begins, you will be directed to pull onto the route (northbound on 4<sup>th</sup> Street)
- ❖ PLEASE – Stay in order – go slow – be safe





# At Check In

- ❖ Check with your street captain on your assigned street and be sure to know your neighbors and stay in order
- ❖ Check in will open at 4:00pm for all entries
- ❖ Check in will close at 6:00 anyone after 6:00 will be bumped to the back of the parade.
- ❖ Parade begins roughly at 7pm
- ❖ You will receive your Number to display at checkin
- ❖ **ONLY ONE MEMBER OF YOUR TEAM needs to check in BY 6pm**
- ❖ **PARADE STARTS AT 7pm – YOU MUST BE READY TO GO**





## Placement

- ❖ **We will post your exact placement on our WEBSITE prior to the Parade if you would like to know that info prior to check in**
- ❖ **[www.LasVegasPRIDE.org](http://www.LasVegasPRIDE.org)**
- ❖ **We will send the map in email**

## Wheel Walkers

- ❖ This is your group's safety Captain
- ❖ They watch the vehicle's path for obstacles and safety concerns
- ❖ MINIMALLY ONE PER VEHICLE

## Contingent Leader

- ❖ One or more leader that YOUR GROUP KNOWS IS THE LEADER AND POINT OF CONTACT
- ❖ They're in charge of your group

Wheel  
Walker

Contingent  
Leader

# Number Placement

1

Hoover-1

Desert  
Brotherhood

THE MAIN STAGE IS TO PARTICIPANTS' RIGHT SIDE

# Number Placement



PASSENGER SIDE  
WINDSHIELD



RIGHT SIDE  
BANNER

THE MAIN STAGE IS TO PARTICIPANTS' RIGHT SIDE

This is how judges and hosts know who to introduce



L A S V E G A S  
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# PARADE AWARDS

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# Parade Judges

- ❖ Jason Flatt – UNLV
- ❖ Judy Bowenweiner – Stonewall Pioneer
- ❖ Aimee Dorsey – Trans United
- ❖ Jim McMichael – LVCVA
- ❖ Dawn Christensen- Nevada Resort Association
- ❖ Jake Naylor – PRIDE Legend

# PRIDE Parade Awards

- ❖ Best Walking/Marching Entry
- ❖ Best Decorated Vehicle
- ❖ Best Float
- ❖ Best Use of PRIDE (Rainbow) Colors
- ❖ Best Drag
- ❖ Diversity Award
- ❖ Grand Diva Award - Best Overall Parade Entry

# Parade Announcements

- ❖ STAGE at 4th and Bridger - will announce you AND JUDGE
- ❖ Norma at 4th and Fremont - will announce you and engage

# Parade Performance

- ❖ You may perform in motion during the parade procession
- ❖ You may perform for up to 60 seconds at the PARADE STAGE for judges
- ❖ Other than at the Parade Stage, you must keep gaps to a minimum and perform in-motion
- ❖ You may engage with the announcers and strut/perform in-motion in these locations
- ❖ FIRE AND THROWING ITEMS IS A DISQUALIFICATION

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# PARADE STAGE

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# Parade Pre Show

- ❖ Hosted by Andrew Ryan
- ❖ Parade Pre-Show – 6-7
- ❖ Parade starts at 7pm



# Parade Grand Marshals

- ❖ **Clair Koetitz and Lyndon Marquez**
- ❖ **40 Years of Las Vegas PRIDE Royalty!**
  - Current Reigning Miss Las Vegas PRIDE Jolene Secrets and Mr Las Vegas PRIDE Kevin Heward
  - Mrs Las Vegas PRIDE 2024 Norma Llyaman and Mr Las Vegas PRIDE Derek Gurrero
- ❖ **Oscar De La Hoya and Holly Sonders**

# Parade Pre Show

- ❖ HRC will be at stage as audience
- ❖ Stage Parade participants will join their floats at 4<sup>th</sup> and Lewis at 645pm
- ❖ Parade starts 7pm





# PARADE ROUTE

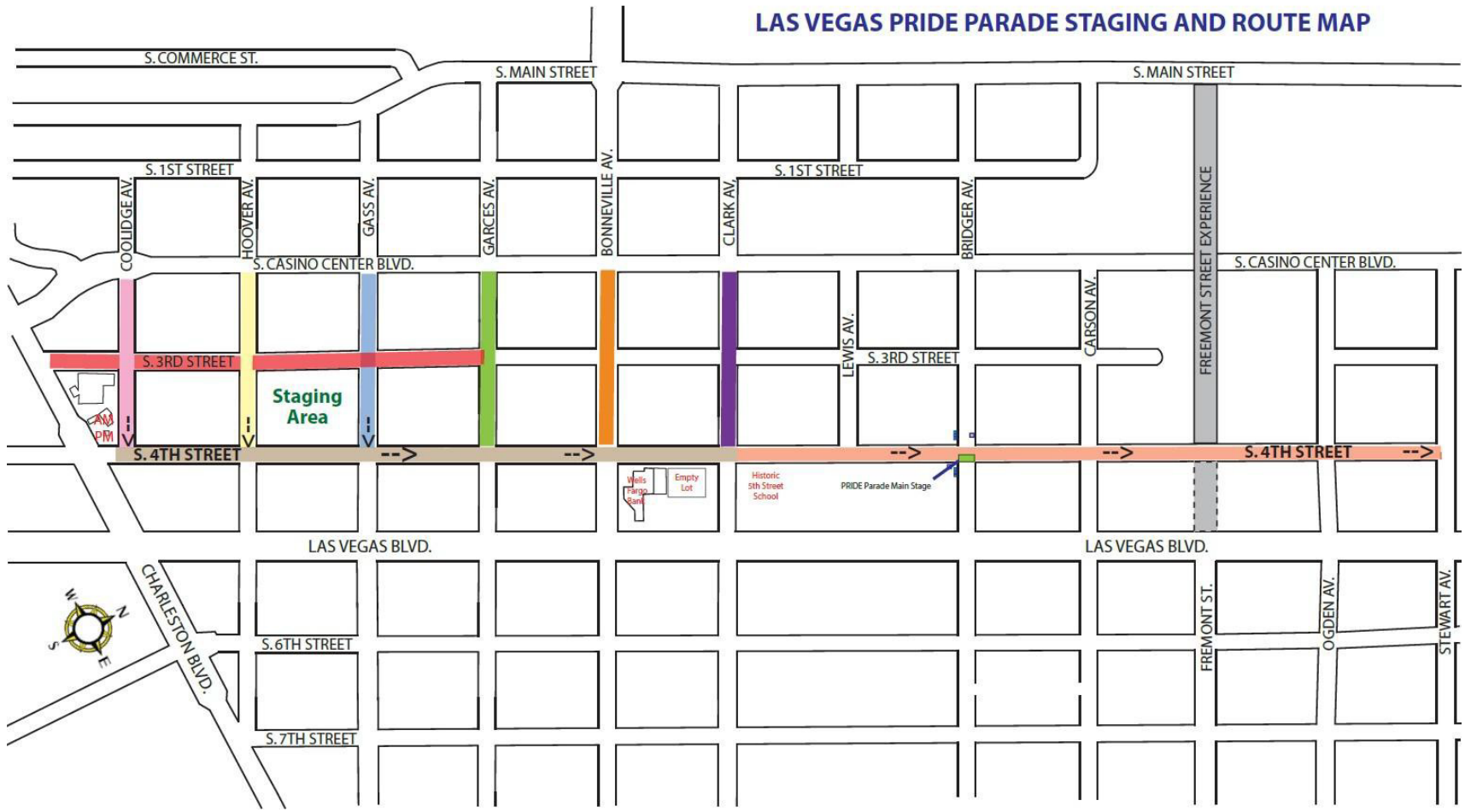
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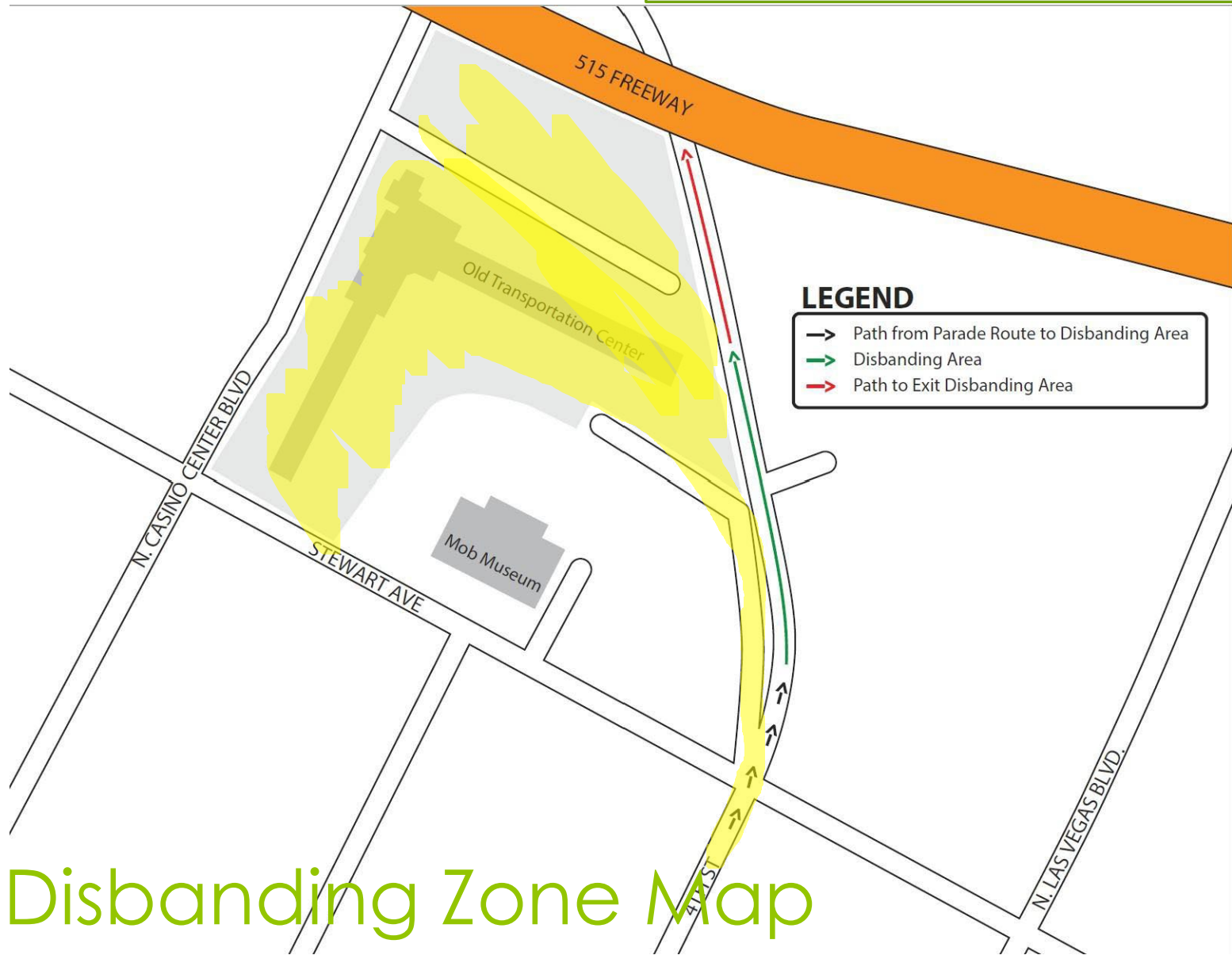
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# Parade Route Map

❖ MAX the route is 1.1 Mile

LAS VEGAS PRIDE PARADE STAGING AND ROUTE MAP





# Disbanding Zone Map

# Disbanding Area

- ❖ Vehicles that may leave shall proceed ahead on 4<sup>th</sup> Street
- ❖ Vehicles / floats that need time to reset to street legal will ENTER the DTC Lot at 4<sup>th</sup> and Stewart (behind MOB Museum) to reset and exit
- ❖ Walkers should return to vehicles and exit the area on Stewart







# PARADE RULES

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- ❖ **Insurance & Driver's License** – Each vehicle that enters the parade line-up area and/or participates in the parade must have liability insurance, and a valid driver's license, copies of which must be submitted to the Parade Committee. If you are renting a vehicle you may turn in all information at parade, check in.
- ❖ **Emergency Traffic Lanes** – Emergency traffic lanes must always remain open. These lanes exist in both the staging area and on the parade route and are clearly marked. It is unlawful to park vehicles, decorate units, practice routines, wait or encumber these emergency lanes in any manner at any time. Keys to vehicle must remain with the vehicle in case of emergency.
- ❖ **Drugs & Alcohol** – Drugs and alcoholic are strictly prohibited in the entire pre-parade assembly area, as well as on the parade route. Participants who are found to have any drugs or alcohol in their possession or found to be under the influence of such, will be removed. Please discourage your participants from consuming any alcohol or drugs prior to, or during, the parade.



- ❖ FIRE IS DANGEROUS AND NOT ALLOWED UNDER ANY CIRCUMSTANCES IN THE PARADE
- ❖ NO SPARKS, SPARKLERS, FIREWORKS, FIRE HAZARDS
- ❖ FIRE DEPT WILL BE ON SITE FOR INSPECTIONS
- ❖ FIRE DEPT WILL BE PRESENT AT THE STAGE AND ALONG PARADE ROUTE TO EXTINGUISH FIRE HAZARDS AND TO FINE VIOLATIONS

- ❖ **Indemnify & Hold Harmless** – All applicants are responsible for any and all acts and/or omissions on their part, or on the part of their agents, volunteers and/or employees that may result in the injury or damage to themselves their agents, employees, or to third parties. Applicant specifically agrees to indemnify and to hold Southern Nevada Association of PRIDE, Inc., it's agents, servants and employees free and harmless and to defend it/them from any and all claims arising out of any such acts or omissions.
- ❖ **Nudity & Obscenity** - Nudity and/or obscenity will not be permitted. Any unit, or the participant thereon, not in compliance will be removed from the parade route, be subject to intervention by law enforcement officials. Legal minimum is a thong (fully covering genitals) and covered nipple areas – we encourage tasteful attire.
- ❖ **Parade Handouts / Throwing Items From Your Unit** – Due to the danger of physical injury, insurance guidance, and littering concerns, please DO NOT throw items at the Parade Spectators. You are welcome to offer items and hand them to those who are accepting the item.

- ❖ **Be Prepared For Step Off** – All units must be ready to move, on cue into the parade or the next unit will proceed. The delayed unit will proceed only at the next convenient time as determined by Las Vegas PRIDE parade starter.
- ❖ **Vehicles** – All vehicles must have someone always present at each vehicle with a key in case the vehicle must be moved. All vehicles are required to be in good operating condition, able to navigate the entire parade route, and able to negotiate all turns.
- ❖ **Vehicle Breakdown** – Towing charges for any unit that breaks down will be at the applicant's expense. Any fees associated with repairs, or law enforcement citations are the responsibility of the person signing the parade application.

- ❖ **Children in the Parade** – We hope to be respectful of curfew and parental needs. If you have children participating in the Parade, please email [parade@lasvegaspride.org](mailto:parade@lasvegaspride.org) to notify our team
- ❖ **Animals in the Parade** – Any entry considering use of live animals must provide clean up service for all waste created by animals. Waste cannot be left on the streets. You are also required to be preapproved by the parade committee before submitting your application. Pre-approval may be obtained by writing to [parade@lasvegaspride.org](mailto:parade@lasvegaspride.org).
- ❖ **Personal Safety** – All parade participants should be aware of the possibility of heat exhaustion and/or stroke. Each participant should be made aware of the hazards associated with a marching unit and its participation in the parade. All entrants are encouraged to bring water or replenishing fluids. Las Vegas PRIDE does not assume or accept responsibility for the health, well-being, or safety of any parade participant.
- ❖ **Flow of Parade** – All entries/entrants are required to maintain a continuous forward motion during the parade. no stopping unless directed by Las Vegas PRIDE staff or at the designated performance area at the Cox broadcast zone. Entries may only stop and perform for one minute. Parade monitors will assist in maintaining a consistent flow of traffic for the duration of the parade. No gaps between parade contingents of more than 20 feet, PLEASE.





# PARADE MEETING WRAP UP

PRIDE Night Parade  
Friday, October 6, 2023

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# Don't Forget

- ❖ Check In between 4:00 and 6:00
- ❖ Number placement - important for Judges & Hosts
- ❖ Please follow all instructions from Parade Monitors and Metro Officers!
- ❖ **Don't throw anything – no fire hazards – be safe!**
- ❖ Have Fun! Show your PRIDE!

# Parade Parties

- ❖ 4th and Bridger - Parade Pre-Show and Stage
- ❖ The Agency – 5pm – 11pm – BARS AND FOOD TRUCKS
- ❖ The Garden
- ❖ Fremont Street East – We All Scream and CheapShot



Visit LasVegasPRIDE.org OR  
Email:

[Parade@lasvegaspride.org](mailto:Parade@lasvegaspride.org)