

The Queen of Sin City
C/O Las Vegas Pride
4001 Decatur Blvd #37-540
Las Vegas NV, 89103



Hi,

The Queen of Sin City Pageant in conjunction with Las Vegas PRIDE would like to invite you to become an official sponsor of the **Queen of Sin City Pageant 2017**. This is the inaugural year of a new female impersonation pageant and will be held on Thursday, October 19, 2017 at the beautiful Texas Station Gambling Hall & Hotel.

We are drawing contestants from across the country and gathering an attendance of over 500 people, the LGBTQ community and its allies will experience the creative flair and excitement associated with top drag competitions. Our contestants will be competing in five categories; Judges Interview, Creative Costume (Showgirls of Las Vegas), Evening Gown, Talent, and On Stage Question & Answer. This pageant will help kick off Las Vegas PRIDE weekend which continues with a Night Parade Friday and the Pride Festival on Saturday and Sunday.

Sponsors of this event will receive valuable exposure and visibility with incentives like name and logo placing, vendor tables or banner placement at the pageant, and advertisements in the pageant program and Las Vegas PRIDE Magazine. There are various sponsor options available and they cover both cash and in-kind levels. All donations will be made to Las Vegas PRIDE which is a 501(c)(3) nonprofit organization which makes all donations to us tax deductible.

Thank you for your time and consideration, we hope you can join us as an official Queen of Sin City Sponsor. If you have any questions please feel free to reach out to us and we will be happy to answer them for you or work together to create a sponsor package that suits your specific needs.

Creatively Yours,

Selena Nagaoka-Finnell, Producer
(702) 461-2573
dulimakeup@yahoo.com

Calvin Marquez Jr., Producer
(808) 220-9945
contactcalvi@yahoo.com

Ernie Yuen, Sponsorship Chair, Las Vegas PRIDE
ernie@pineapplemagic.com

L A S V E G A S
PRIDE

2017 Queen of Sin City Cash Sponsor Levels

Platinum Sponsor: \$1,000.00 Cash Contribution

- Logo placement on pageant program and Las Vegas Pride Website
- Tabling privileges at the Queen of Sin City Pageant (optional)
- Stand up banner placement at the Queen of Sin City Pageant (sponsor to provide banner)
- Full page advertisement in the Queen of Sin City Pageant program

Diamond Sponsor: \$500.00 Cash Contribution

- Logo placement on pageant program and Las Vegas Pride Website
- Tabling privileges at the Queen of Sin City Pageant (optional)
- Stand up banner placement at the Queen of Sin City Pageant (sponsor to provide banner)
- Full page advertisement in the Queen of Sin City Pageant program

2017 Queen of Sin City In-Kind Sponsor Levels

Platinum Sponsor: \$1,000.00 In-Kind Contribution

- Logo placement on pageant program and Las Vegas Pride Website
- Tabling privileges at the Queen of Sin City Pageant (optional)
- Stand up banner placement at the Queen of Sin City Pageant (sponsor to provide banner)
- Full page advertisement in the Queen of Sin City Pageant program.

Diamond Sponsor: \$500.00 In-Kind Contribution

- Logo placement on pageant program and Las Vegas Pride Website
- Tabling privileges at the Queen of Sin City Pageant (optional)
- Full page advertisement in the Queen of Sin City Pageant program.

Gold Sponsor: \$250.00 In-Kind Contribution

- Name placement on pageant program and Las Vegas Pride Website