

September 17, 2015



Dear PRIDE Parade Participants:

The celebration of the 17<sup>th</sup> Annual PRIDE Night Parade is in full swing and we look forward to your contribution this year as a participant.

Like last year, the PRIDE Parade will not be televised live on Cox Channel 96SD or 1096HD, but rather will be taped to air. The airing of the parade will take place on the following dates:

**September 28, 2015 – 8:00 PM – FIRST AIR**

- October 1, 2015 – 8:00 PM
- October 4, 2015 – 8:00 PM
- October 5, 2015 – 8:00 PM
- October 6, 2015 – 8:00 PM
- October 7, 2015 – 8:00 PM
- October 8, 2015 – 8:00 PM
- October 9, 2015 – 8:00 PM
- October 10, 2015 – 8:00 PM
- October 11, 2015 – 8:00 PM
- October 12, 2015 – 8:00 PM
- October 13, 2015 – 8:00 PM
- October 14, 2015 – 8:00 PM
- October 15, 2015 – 8:00 PM

In addition to the above air times, the parade will also stream on Cox96.net at the above air times for those not in the Las Vegas area. No copies of the parade will be provided or sold. Viewers are encouraged to record the parade via their Cox DVR service.

A map of the “live performance area” is attached. If your group would like to perform for the cameras please do so in the performance area so we are able to televise your performance. Please ensure that all music is lowered while you are in the broadcast area to maintain the integrity of the broadcast audio quality. For the benefit of this and future broadcasts, please refrain from using vulgar and/or offensive language and/or gestures during the broadcast.

Our goal is to produce a high-quality parade broadcast and showcase your groups’ entry. We thank you in advance for your time and efforts and look forward to our best PRIDE Parade production ever!

Best Regards,

Tamar Hoapili  
Community Relations Manager  
Cox Communications

Joseph S. Oddo, Jr.  
Supervisor, Cox Business  
Cox Communications