



Four Days of Vendor Opportunities

Exceptional vendor/exhibit opportunities to showcase your goods and services to the affluent, free-spending attendees of this 1st annual Gay Days® Las Vegas celebration

Promotional and Advertising Benefits

Gay Days® Las Vegas Expo promoted in:

- Nevada & Florida print campaign
- Official Gay Days® Las Vegas Magazine
- All GayDayS.com web sites
- Facebook
- Twitter
- GayFlorida.com web site
- iPhone
- E-blasts
- FREE admission to Expo

Vendor Space Will SELL OUT

- Gay Days® Las Vegas Expo & 18+ Expo booth vendors are situated at the official Gay Days® Host Hotel, the Tropicana Las Vegas located at 3801 Las Vegas Blvd. South, Las Vegas, NV 89109
- Located near all the Vegas Strip Hotels and conveniently accessible to Downtown Las Vegas
- Ample FREE parking near host hotel
- Right on the Vegas Strip
- Ticket purchase booth and Will Call located inside Gay Days® Las Vegas Host Hotel

EXPO VENDOR CONTRACT ON PAGES 18-19



Over 19,000+ attended our sister event, the Gay Days Orlando 2011 Expo!

Gay Days® Las Vegas Expo Options

OPTION A - Four Days

Main Expo Booth Package PRIDE Sponsor
10 x 10 space **\$1,250.00 + tax**

OR

OPTION B - Four Days

18+ Expo Booth Package PRIDE Sponsor
10 x 10 space **\$1,250.00 + tax**

Gay Days Las Vegas Expo Vendor Hours

Thursday, September 6	Noon - 6 PM
Friday, September 7	11 AM - 6 PM
Saturday, September 8	11 AM - 6 PM
Sunday, September 9	11 AM - 4 PM

NOTE: Corner Booth Packages - \$100 premium

A non-refundable deposit of \$250 for your vendor package is due at contract signing and confirms your participation on a first-come, first-served basis. Payment in full after 5/15/12. No refund for cancellations after May 15, 2012.

All Vendor Packages Include ID sign, 2 folding chairs, wastebasket, one- 6' skirted table, and off-hours security.

Electric, internet, phone service is extra in vendor areas.

Orlando Expo Sold Out 2002-2011!



GAY DAYS® LAS VEGAS EXPO VENDOR APPLICATION

Complete Vendor Application available at GayDaysExpo.com or call 1-888-942-9329

Exhibitor (Limit one company per booth) _____
 Address _____
 City _____ State _____ Zip _____
 Primary Contact _____
 Phone _____ Alt. # _____ Fax _____
 Web Address _____ Email _____

List all products/services to be sold, exhibited or dispensed at Gay Days Las Vegas Expo. (Subject to prior approval, attach list.) Vendors can be evicted from Gay Days for displaying or selling unapproved items.) _____

Item	Qty	Price Each*	Total Price
Number of Expo Booth Packages (10 x 10 space)	_____	\$1,351.25	PRIDE Sponsor
Number of 18+ Expo Booth Packages (10 x 10 space)	_____	\$1,351.25	PRIDE Sponsor
Corner Booth Premium	N/A	\$108.10	N/A
		Total	PRIDE Sponsor

EXPO PAYMENT SCHEDULE: A \$250 per booth non-refundable deposit is required with applications received on or before May 15, 2012. Failure to remit will result in loss of vendor space and forfeiture of deposit. Applications submitted after May 15, 2012 must be accompanied by full payment. No refund on table or booth cancellation after May 15, 2012.

Less the nonrefundable deposit for each Booth Package _____ PRIDE Sponsor
BALANCE DUE May 15, 2012 _____ PRIDE Sponsor

Fees payable to: Gay Days, Inc., P.O. Box 796, Gotha, FL 34734

~~Enclose check or fill out credit card billing information. Signature below grants charge authorization.~~ PRIDE Sponsor

Card Type (circle one): ~~Master Card~~ ~~Visa~~ ~~American Express~~ ~~Discover~~
 Name as it appears on card: _____
 Card Number: _____ CVC _____ Expiration Date (MM/YYYY) _____
 Billing Address: _____
 Email Address: _____

ALL APPLICANTS: By signing below, I attest that I have read, understand and agree to be bound by all terms of the Gay Days Expo Small Print included with this application. I authorize the above charges and agree that any balance due amounts will be automatically charged to the above credit card account on (or in the case of check payment, must be received by) May 15, 2012.

Signature: _____

*Includes applicable 6.5% taxes.

CONTRACT CAN BE FAXED TO 321-281-3705
 (sign and fax both 18 and 19)

GAY DAYS EXPO SMALL PRINT

1. Drayage (materials receiving, storage and delivery to exhibit hall), electrical, phone lines, etc. are not included in the participant fee. These and any other special needs must be coordinated directly with the decorating company contracted for this event, and/or hotel, and will constitute a direct billing situation between the participant and the service provider. All pertinent contact information and related forms will be included in your show package via email.
2. In keeping with the lighthearted vacation experience which is the hallmark of Gay Days®, certain restrictions apply. The right to refuse participation to any applicant, for any reason, is at the sole discretion of Gay Days, Inc.
3. All participants must meet and adhere to certain standards set by the Gay Days® Host Hotel, which includes but is not limited to the prohibition of the exhibition, distribution and/or sale of adult materials except in the 18+ Expo.
4. Participants must comply with all rules and regulations set forth by the Gay Days® Host Hotel, Gay Days, Inc., and all local fire officials and law enforcement agencies.
5. Participants seeking solely to advance a political agenda or seeking to solicit donations, pledges or contributions for any person, organization, reason or cause of any type should inquire prior to submitting vendor application.
6. Tour operators, party promoters, or travel agents offering Gay Days-related packages or services are welcome if Gay Days® licensing agreement is applied for and issued.
7. Cruise lines, wilderness adventures, gay resorts, other gay festivals, etc. are most welcome.
8. Participants are prohibited from selling/dispensing any RED colored apparel (shirts, dresses, hats, visors, etc...) of any kind, or any item(s) bearing any marking, slogan, reference or image related to Gay Days® (unless a Gay Days® licensing agreement is applied for and issued), the city of Las Vegas, the state of Nevada, the Gay Days® Host Hotel, or any other Las Vegas attraction or icon.
9. Gay Days/GayDayS/Gay Days 2012/GayDayS.com and any variation are registered service and trade marks of Gay Days, Inc., and permission for their use on merchandise for sale must be secured in writing from Gay Days, Inc. in advance. Gay Days is the registered trademark of Gay Days, Inc., www.GayDayS.com. Use only with license and permission. All rights reserved.
10. Any unauthorized use of the above terms, or the Gay Days® logo, will constitute service and trademark infringement and will be subject to prosecution. Applications for the licensing of certain registered terms, and/or the Gay Days logo, for use in the manufacture of souvenir items may be obtained by contacting chris@GayDayS.com. Reasonable licensing fees may be assessed.
11. Booth Exhibit Locations & Restrictions: Display and/or storage for Booth exhibitors is limited to the space directly assigned. There is no spillover area. There may be storage available, at a fee, at the Host Hotel. All exhibitors are assigned locations on a space available basis at the discretion of Gay Days, Inc. Once assigned, locations cannot be changed.
12. NO private sound system is allowed in your vendor space unless approval is given by Gay Days, Inc. in advance. Gay Days® provides an Expo MC for announcements and give-aways.
13. VENDORS are able to receive additional promotion by donating an item for the hourly raffle drawings held during the Gay Days® Expo. Please contact chris@gaydays.com to find out more about this promotion.
14. There is NO hospitality room for the vendors. Vendors are recommended to bring their own refreshments for their staff unless they wish to purchase Host Hotel refreshments.
15. There is NO reserved parking for vendors.
16. There is NO vendor discount for Host Hotel sleep rooms, but it is recommended to book a room at the Host Hotel to provide a private room for you and your staff during the Expo.

Signature: _____ Date: _____

By mail, submit application and fees to:
Gay Days, Inc.
Attn: Expo
P.O. Box 796
Gotha, FL 34734

Or, fax application & credit card information to the Gay Days, Inc. office:
Fax: 321-281-3705

ALL PAYMENTS/FEES ARE NON-REFUNDABLE

Tropicana Las Vegas
located at
3801 Las Vegas Boulevard South
Las Vegas, NV 89109