



THIS IS IT CAPI CONFERENCE

March 22 - 25, 2012

2012 CAPI Conference Sponsorship Program

Las Vegas PRIDE to host CAPI Conference March 22-25, 2012

PARTNER WITH CAPI CONFERENCE 2012 - LAS VEGAS SUPPORT THE COMMUNITY & PROMOTE YOUR BUSINESS

As Nevada's largest and most recognized lesbian, gay, bisexual, and transgender (LGBT) organization, Las Vegas PRIDE is pleased to invite you to become a sponsor of the 2012 CAPI Conference, "This is it!" proudly hosted by Las Vegas PRIDE. The annual four-day CAPI Conference is scheduled to take place at the Tropicana Las Vegas hotel March 22 - 25, 2012. The event is to feature local and regional speakers, discussion panels, workshops, and training sessions aimed at helping PRIDE organizations and other non-profits throughout the Western United States enhance their annual celebrations and events.

EXCELLENT EXPOSURE TO THE LGBT COMMUNITY

A full-color program guide will be distributed through all conference attendees and will also be published on line within Las Vegas PRIDE website. This coffee table quality program has a shelf life! This means it delivers your advertising often, creating an excellent branding opportunity for your business. Additionally, it's a souvenir that will remind our conference attendees of your contribution and commitment to support the LGBT community. As research indicates, the LGBT community is loyal to those who support them!

BUILD CUSTOMER AWARENESS & LOYALTY

Your support builds tremendous awareness for all conference attendees throughout the country. Supporting 2012 CAPI Conference - Las Vegas proves that your business goes deeper than commerce; it truly cares about and supports its community.

If you are interested in becoming a sponsor of 2012 CAPI Conference, please email Las Vegas PRIDE President Ernie Yuen at president@LasVegasPRIDE.org



LasVegasPRIDE.org
Register to attend the 2012 CAPI Conference Today!



THIS IS IT

CAPI CONFERENCE

March 22 - 25, 2012

2012 CAPI Conference Sponsorship Program

Las Vegas PRIDE to host CAPI Conference March 22-25, 2012

Platinum Sponsor - \$5,000

- Full-page ad in Conference Program Book
- Logo placement on Conference T Shirt
- Promotional item placement in registration bag*
- Logo placement at Gala Dinner
- 24" x 36" Logo poster placement at General Session**
- 8 Tickets (one table) to Gala Dinner

Gold Sponsor - \$2,000

- Full-page ad in Conference Program Book
- Logo placement on Conference T Shirt
- Promotional item placement in registration bag*
- Logo placement at Gala Dinner
- 24" x 36" Logo poster placement at General Session**
- Company Name/Logo featured during one morning or afternoon break session
- Company Name/Logo featured during one breakfast or lunch meal
- 2 Tickets to Gala Dinner

Silver Sponsor - \$1,000

- Half-page ad in Conference Program Book
- Logo placement on Conference T Shirt
- Promotional item placement in registration bag*
- Logo placement at Gala Dinner
- 24" x 36" Logo poster placement at General Session**
- Company Name/Logo featured during one breakfast or lunch meal

Bronze Sponsor - \$500

- Quarter-page ad in Conference Program Book
- Logo placement on Conference T Shirt
- Promotional item placement in registration bag*
- Logo placement at Gala Dinner
- 24" x 36" Logo poster placement at General Session**

*Product to be provided by sponsor, Las Vegas PRIDE will produce and fill registration bags

** Sponsor must provide a high resolution vector file of company logo. Las Vegas PRIDE will produce and print 24"x36" sponsor poster at no cost to sponsor.



LasVegasPRIDE.org

Register to attend the 2012 CAPI Conference Today!