



FOR IMMEDIATE RELEASE

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INTRODUCING SNAPI SHARPSHOOTERS

New Directive Gives Credit to Photographers Donating Time

Las Vegas, NV, June 8, 2011: Southern Nevada Association of Pride, Inc. (SNAPI) announces our newest community project: SNAPI Sharp Shooters! Developed by Las Vegas Pride's marketing committee, Sharp Shooters gives proper credit and recognition to professional and hobbyist photographers who donate their time, efforts and talent to Southern Nevada Association of PRIDE, Inc. What better way is there to capture memories than through the eyes of our photography community? Las Vegas Pride constantly seeks photos for our website and Facebook page. Anyone with a camera is a "Sharp Shooter." Visit the SNAPI website, click on marketing, and fill out the application. "It's that simple." says Las Vegas Pride President, Ernie Yuen.

Southern Nevada Association of PRIDE, Inc's website features SNAPI Sharp Shooters' profiles and photographs. While there is no money exchanged, your donated time and efforts receive recognition for your artisanship and gifts to the community. Sharing is caring.

If you enjoy photography and want to share your memories, please visit www.lasvegaspride.org or email marketing@lasvegaspride.org.

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If you'd like more information about this topic, or to schedule an interview with Ernie Yuen, please e-mail him at marketing@lasvegaspride.org. For more information about SNAPI or Las Vegas Pride, visit www.lasvegaspride.org.

Your PRIDE is showing!

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The primary objectives and purposes of SNAPI are: To educate the general public to the needs and issues affecting the lesbian, gay, bisexual and transgender community; to provide educational outreach to persons directly or indirectly involved in the lesbian, gay, bisexual and transgender community; to advocate and facilitate the exchange of ideas and resources between the various non-profit Nevada lesbian, gay, bisexual, transgender or related organizations; to promote a positive image of the lesbian, gay, bisexual and transgender community and pride; to provide inclusive and diverse representation within the lesbian, gay, bisexual and transgender community; to recognize and celebrate the substantial achievements in our community.

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