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INTRODUCING 2011 PARADE CELEBRITY GRAND MARSHALL

Josh Strickland Named Las Vegas PRIDE Parade Grand Marshall

Las Vegas, NV, June 27, 2011-- The 2011 Las Vegas PRIDE Parade Committee is proud to announce Josh Strickland as the Las Vegas PRIDE Parade Celebrity Grand Marshall.



Josh is a man of many hats- entertainer, singer, actor, philanthropist, and now, PRIDE Celebrity Grand Marshall. He currently stars as the lead male role in the Las Vegas favorite, PEEPSHOW at Planet Hollywood Casino & Resort. Josh is also one of the stars in E! Channel's hit reality show, "Holly's World," alongside BFF Holly Madison. He has also taken the music world by storm with the release of his first solo single, "Report to the Floor." The single zoomed to the top ten of the iTunes dance chart. His most recent single, "Last Dance," has too burned up the dance charts. Both songs showcase Josh's amazing vocals and have really allowed him to express himself as an artist.

Josh is also an active member in the community. He is always looking for ways to lend a hand, whether it's participating in a walk or offering his vocal skills for an event. He hopes to inspire others to get involved, and to not be afraid to be "out" in the community.

"We are very excited to have Josh as our Parade Grand Marshal for 2011," said Las Vegas Pride President Ernie Yuen. "Josh loves Las Vegas and his LGBT community, he is all about giving back and doing what he does best--being fabulous. I am positive Josh will do an amazing job, we are all looking forward to working with Josh. Pride 2011 will be the best yet!"

Please join Las Vegas PRIDE in welcoming Josh Strickland as the 2011 Las Vegas PRIDE Parade Celebrity Grand Marshall.

Your PRIDE is showing!

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If you'd like more information about this topic, or to schedule an interview with Ernie Yuen, please e-mail him at pageant@lasvegaspride.org. For more information about SNAPI or Las Vegas Pride, visit www.lasvegaspride.org.

The primary objectives and purposes of SNAPI are: To educate the general public to the needs and issues affecting the lesbian, gay, bisexual and transgender community; to provide educational outreach to persons directly or indirectly involved in the lesbian, gay, bisexual and transgender community; to advocate and facilitate the exchange of ideas and resources between the various non-profit Nevada lesbian, gay, bisexual, transgender or related organizations; to promote a positive image of the lesbian, gay, bisexual and transgender community and pride; to provide inclusive and diverse representation within the lesbian, gay, bisexual and transgender community; to recognize and celebrate the substantial achievements in our community.

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Your PRIDE is showing!