



FOR IMMEDIATE RELEASE

Contact: Danny G.

Mobile: (702) 768-1810

Email: president@lasvegaspride.org

SNAPI CAUTIONS LOCALS AGAINST IMITATION PRIDE EVENTS

Board Urges Locals to Attend Official PRIDE Events & Support the Community

Las Vegas, NV, April 15, 2008: This year, the Southern Nevada Association of Pride (SNAPI) is celebrating the 25th anniversary of supporting the gay, lesbian, bisexual and transgendered community. Over the years SNAPI has supported the GLBT community, through education of and about our community in Southern Nevada, and operated the annual Las Vegas Pride Festival. We have been successful in creating recognition of the needs of our community and putting a “face” to GLBT issues. In addition, we have become a major fund raiser, providing funds for many GLBT-supporting organizations and agencies.

With the 25th anniversary of Las Vegas PRIDE, SNAPI would like to remind Las Vegas not to be fooled by imitation PRIDE events. There is only one true, non-profit, “Las Vegas PRIDE”. Only Las Vegas PRIDE is run by a board of volunteers dedicated to raising money for the community. Only Las Vegas PRIDE has donated \$100,000.00’s (hundreds of thousands of dollars) to local non-profits such as the GLBT Center, the Community Counseling Center, the Sin City Sisters, AFAN, NALA, MCC, etc. Only by attending official PRIDE events can revelers be assured their money will find its way back into the Las Vegas GLBT community.

Throughout the years Las Vegas PRIDE has faced many challenges. This year we face challenges from businesses and other groups attempting to deceive attendees and cash in on their generosity using PRIDE’s name. This year for-profit businesses have even gone as far as to create their own imitation PRIDE events. These imitation events are apparently planned as a means to cash in on the PRIDE name and enrich individuals and their business rather than the community. It is SNAPI’s position that these deceptive activities erode 25 years of authentic Las Vegas PRIDE success.

The Southern Nevada Association of PRIDE thanks all celebrators of PRIDE for their continued support and urges them to support the events that give back to the community. All official Las Vegas PRIDE events can be found on our website: www.LasVegasPRIDE.org .

Your PRIDE is showing!



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If you'd like more information about this topic, or to schedule an interview with Danny G., please call Danny at (702) 768-1810 or e-mail at president@lasvegaspride.org. For more information about SNAPI or Las Vegas Pride, visit www.lasvegaspride.org.

Official Sponsors of Las Vegas PRIDE (SNAPI) include the following: Q Vegas Magazine, Instinct Magazine, Piranha Nightclub, Gipsy Nightclub, Bud / Bud Light Beer, CRUSH, Hot KVEG 97.5, Harrah's Entertainment, Blue Moon Resort, Smirnoff, Las Vegas Gay Yellow Pages, ID Lubricants, Bacardi, FreeZone, Liberace Museum, Gaudin: Jaguar – Aston Martin – Porche, MGM Mirage, Entourage | Vegas, Washington Mutual, Odyssey Magazine, Q Salt Lake Magazine, Adelante Magazine, MedicWest Ambulance, Monster Energy Drink, Wells Fargo, GayLasVegas.com, Barefoot Wine & Bubbly, Charlie's Las Vegas, Get Booked, and Out Front Colorado Magazine.

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