



**FOR IMMEDIATE RELEASE**

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**LAS VEGAS PRIDE CELEBRATES 26<sup>TH</sup> ANNIVERSARY**

**National & Local Celebrities Converge For Las Vegas PRIDE Festivities**

Las Vegas, NV, March 19, 2009: This year marks the 26<sup>th</sup> Anniversary of Las Vegas PRIDE. As in years past, this year the diversity and pride of the Las Vegas gay, lesbian, bisexual and transgendered (LGBT) community will be celebrated over the course of two weeks of events culminating with the annual Las Vegas PRIDE Night Parade on May 1st and Pride Festival on May 2nd.

**PRIDE's 11<sup>th</sup> Annual Night Parade** promises to be grander than any other PRIDE parade ever held in Las Vegas! Join us on May 1st from 8 to 10 p.m. in downtown Las Vegas for the most glamorous, glittering spectacle ever created by the gay, lesbian, bisexual, and transgender community of Southern Nevada. This year's PRIDE Night Parade features Las Vegas' gay and straight business community, nonprofit organizations, GLBT service agencies, civic groups and churches as well as our newly crowned adult and youth PRIDE royalty. The party starts early at the Fremont St. Experience with the first PRIDE Night Parade Pre-Party. Revelers will enjoy early entertainment at the Fremont St. Experience 3<sup>rd</sup> St. Stage from 5:30pm to 7:30pm. After the parade, the party will continue all night long at FreeZone Las Vegas for the Official PRIDE Night Parade After-Party.

This year Cox Communications is proud to support Southern Nevada's GLBT community as the official broadcast partner of the 2009 PRIDE Night Parade. Watch the parade LIVE on May 1 from 8 to 10 pm on Cox Channel 96 or online at [www.cox96.net](http://www.cox96.net). Or party all night at the parade and catch all the fun AGAIN during one of 8 rebroadcasts on Cox Channel 96 at 8pm on May 7, 9, 11, 14, 17, 18, 24, and 25.

The parade route begins at West Charleston Blvd. and heads north along 4<sup>th</sup> Street to Ogden Avenue. The parade main stage is located at 4<sup>th</sup> Street and Bridger Avenue just two blocks south of the Fremont Street Experience.

*Your PRIDE is showing!*



Celebrate Diversity at the **Las Vegas PRIDE Festival** where everyone is welcome. GLBT families, couples, and singles along with their friends and straight allies join together for an entire day of fabulous fun at this great event. This year, the Las Vegas PRIDE Festival welcomes hundreds of exhibitors and thousands of attendees at the beautiful Clark County Government Center on Saturday, May 2, 2009 from noon until 10pm. **Martha Wash, Justin Lanning, Guy B, Chico's Angels, Rio's Masquerade Show in the Sky**, and numerous other entertainers will grace the Las Vegas PRIDE Festival Main & Community Stages. Adult festival admission is \$10.00. Ages five to 17 get in for just \$6 and children under five get in free. Advance tickets may be purchased online at [www.lasvegaspride.org](http://www.lasvegaspride.org).

The PRIDE Festival grounds have been expanded this year to welcome more exhibitors, include a greater food and beverage selection, and provide activities and entertainment for all ages. Families in attendance will find a newly added Family Activity Zone. We have also doubled the entertainment line-up with the addition of a second stage.

The Southern Nevada Association of PRIDE thanks all celebrators of PRIDE for their continued support and urges them to support the events that give back to the community. All official Las Vegas PRIDE events can be found on our website: [www.LasVegasPRIDE.org](http://www.LasVegasPRIDE.org) .

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If you'd like more information about this topic, or to schedule an interview with Jake Naylor, please e-mail him at [president@lasvegaspride.org](mailto:president@lasvegaspride.org). For more information about SNAPI or Las Vegas Pride, visit [www.lasvegaspride.org](http://www.lasvegaspride.org).

The primary objectives and purposes of SNAPI are: To educate the general public to the needs and issues affecting the lesbian, gay, bisexual and transgender community; to provide educational outreach to persons directly or indirectly involved in the lesbian, gay, bisexual and transgender community; to advocate and facilitate the exchange of ideas and resources between the various non-profit Nevada lesbian, gay, bisexual, transgender or related organizations; to promote a positive image of the lesbian, gay, bisexual and transgender community and pride; to provide inclusive and diverse representation within the lesbian, gay, bisexual and transgender community; to recognize and celebrate the substantial achievements in our community.

**Official Sponsors of Las Vegas PRIDE (SNAPI) include the following:** Bud Light, Cox Communications, Harrah's Entertainment, Q Vegas, StudioOut.com, Area 107.9 FM, Smooth Jazz 105.7 The Oasis, DeeJay Danny G., Paris Hotel & Casino, Bacardi, Blue Moon Resort, Erotic Heritage Museum, FreeZone, ID Lube, IS Vodka, Las Vegas Gay Yellow Pages, OutFront Colorado, Sin City Q Socials, Compete Magazine, DIVAS Magazine, MGM Mirage, Charlie's Las Vegas, Medic West, Monster Energy Drink, The Rack of Las Vegas, Hawk's Gym, The Onyx Theater, Wells Fargo, Entourage Vegas, and Barefoot Wine & Bubbly.

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